

## CURRICULUM VITAE

### PERSONAL INFORMATION

Name	<b>Sorana MURESAN</b>
Date & Place of Birth	June 22, 1979, Cluj-Napoca, Romania
Home	Bucharest, Romania
Phone	0040.726.71.51.52, 0040.0745.26.40.28
E-mail	contact@promama.ro
Nationality	Romanian
Marital status	Married, 2 children

### EXPERIENCE

Date	<b>March 2010 - Present</b>
Employer	<b>ProMAMA Center Association</b>
Field	NGO, Education and Breastfeeding Center
Position	President
Activities and Responsibilities	<p>IBCLC (International Board Certified Lactation Consultant)</p> <ul style="list-style-type: none"> <li>• Coordinating various projects regarding breastfeeding</li> <li>• Pre-natal Breastfeeding Courses</li> <li>• Resolving different lactation problems by offering consulting services in breastfeeding for lactating mothers and breastfed babies (consulting, counseling, support, encouragement).</li> <li>• "Lactation Education Course" organised in Romania that is supported by the Romania IBLCE's Coordinator for professionals who want to sustain the international exam in order to become an IBCLC.</li> <li>• Organizing and/or participating in specialized events (conferences, workshops, events, exhibitions)</li> </ul>
Date	<b>2006-2009</b>
Employer	Clinical Obstetrics and Gynecology "Dominic Stanca" in Cluj-Napoca, Romania
Field	Maternity
Position	Volunteer
Activities and responsibilities	Over 1,000 hours of practical advice Lactation
Date	<b>January 2003 - March 2009</b> (Between 2005 and 2009 – Maternity Leave for two children)
Employer	<b>Ringier Romania</b> , Bucharest
Field	Press
Position	Marketing Assistant
Activities and responsibilities	<ul style="list-style-type: none"> <li>• Project coordination</li> <li>• Reports and Presentations;</li> <li>• Organizing various events;</li> </ul>

### ACCOMPLISHED PROJECTS

1 to 7 August 2010	<p><i>Conference "Any woman Can and Should Breastfeed"</i>, organized for pregnant women and mothers during World Breastfeeding Week; Free breastfeeding support group offered by IBCLCs from ProMAMA throughout the entire week.</p>
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December 2010 - March 2011	<i>Organising "Lactation Education Course"</i> for breastfeeding specialists.
1 to 7 August 2011	<i>Conference "Biological and Cultural Breastfeeding"</i> organized for pregnant women and mothers during World Breastfeeding Week; <i>Free breastfeeding support group</i> offered by consultants ProMAMA throughout the entire week.
December 2011 - March 2012	<i>Organising "Lactation Education Course"</i> for breastfeeding specialists.
April 2012	<i>Workshop "Making Breastfeeding Easy"</i> , performed by Dr. Jack NEWMAN who responded to the invitation of ProMAMA Association to come in Romania.
1 to 7 August 2012	<i>Conference "Romania's Position in Europe Regarding Breastfeeding"</i> , organized for pregnant women and mothers during World Breastfeeding Week, during the campaign started by ProMAMA Association regarding the promotion and support of breastfeeding in Romania. Participants: pediatricians, family doctors and homeopaths, UNICEF representants, childbirth educators, mothers with experience in breastfeeding; Free breastfeeding support group offered by consultants ProMAMA throughout the entire week.
1 to 7 August 2012	<i>Launching the DVD "Breastfeeding – Nature's Miracle for the Mother and her Child"</i> , made by IBCLC's from ProMAMA Association and free distributed to pregnant women and mothers, aiming to promote breastfeeding and increase breastfeeding rates in our country.
18 to 14 December 2012	<i>The specialists from the Institute for Research and Education in Lactation "Healthy Children", USA were invited in Romania by ProMAMA Association</i> to implement in maternities from our country the project <i>"Skin-to- Skin in the First Hour After Birth"</i> . The project was presented in two public maternities and effectively implemented in two private maternities.
January 2013	<i>Obtaining the partnership with World Vision Romania</i> , an international Christian organization, which supports ProMAMA Association's activities. <i>Monthly free courses and support in breastfeeding for social cases</i> from World Vision Romania

## EDUCATION & TRAININGS

October 2011	Obtaining the IBCLC title
December 2010 - July 2011	Theoretical and practical course "Education in lactation and breastfeeding"
December 2010	Getting Lamaze Certified Prenatal Educator Certificate
April to October 2010	Seminar theoretical and practical training as Lamaze Prenatal Educator (courses for prospective parents), Romania Association Lamaze
November 2005	Workshop "Promoting breastfeeding and Counseling" organized by the Ministry of Health, Public Health Cluj
2002-2003	Master in Marketing, Faculty of Economics, Babes-Bolyai University, Cluj-Napoca, Romania
1999 - 2003	Faculty of Social Assistance and Psychology, Babes-Bolyai University, Cluj-Napoca, Romania
1998 - 2002	Faculty of Marketing, Babes-Bolyai University, Cluj-Napoca, Romania
1994 - 1998	High School "Tiberiu Popoviciu", Cluj-Napoca, Romania